

MEDIA KIT 2025

TANGI lifestyles

The **LOCAL PUBLICATION** dedicated to celebrating Tangipahoa Parish by highlighting our community's people, schools, events, businesses and industries while providing a quality marketing tool for local businesses.



TANGILIFESTYLES.COM

NM NORTHSHORE MEDIA GROUP



NORTHSHOREMEDIA.NET

2025 Ad Rates

Size	1x	3x	6x
Full Page	\$1,850	\$1,750	\$1,600
1/2 Page	\$1,400	\$1,300	\$975
1/4 Page	\$750	\$650	\$600
Product Place		\$325	\$275

2024 Premium Position Rates

Size	Cost
Inside Front Cover	\$2,200
Page 3	\$2,400
Inside Back Cover	\$1,900
Back Cover	\$3,000

2024 Feature Spotlight

Cover + 2-page editorial with photos	\$7,000
2-page editorial with photos	\$3,800



COMBINE RADIO WITH PRINT
Save money and widen your reach with a comprehensive marketing plan.

2024 Ad Rates w/40 radio ads per issue

Size	1x	3x	6x
Full Page	\$2,500	\$2,300	\$2,200
1/2 Page	\$2,075	\$1,900	\$1,675
1/4 Page	\$1,600	\$1,400	\$1,200
Product Place		\$1,000	\$900

Ad Sizes

Ad Size	Dimensions (w x h)
Full Page (no bleed)	7.75" x 10"
Full Page (bleed)	8.75" x 11.25" (bleed) 8.25" x 10.75" (trim size)*
1/2 Horizontal	7.75" x 5"
1/4 Vertical	3.5" x 5"
Back Cover (no bleed)	7.75" x 10"
Back Cover (bleed)	8.75" x 11.25" (bleed)
Includes mailing area —	8.25" x 10.75" (trim size)*

Ad Design by Tangi Lifestyles - \$30
(Waived with 3x + commitment)

Digital images supplied by the advertiser for the ad design must be 300 dpi at final size. Images may be submitted in JPEG, PDF, or EPS format. Text for ad may be emailed to info@tangilifestyles.com. A color proof will be generated for client approval.

Electronic Files

Acceptable Formats:

- PDF - Adobe Acrobat Press Quality. Images should be CMYK 300 dpi at final output.
- JPEG & EPS - High Resolution CMYK 300 dpi or higher

View the current digital magazine at



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